

## Audi collection/Audi Genuine Accessories Retail Sign Templates

## How it works:

We're happy to announce a new point-of-sale element to help you promote your Audi collection and Audi Genuine Accessories business. Editable 5" x 7" sign templates for your Audi Sign Holder are now available. These signs can be customized with Audi collection and/or Audi Genuine Accessories offers to call attention to product offerings or to offer a discount to help turn seasonal inventory.

Directions for editing and printing:

- 1. Click inside the blue boxes to edit your dealer name and offer.
- 2. Once you make your edits, click print. Make sure your printer settings are set to "Landscape" and "Actual size" (not "Fit to Page"). Select print page 2 only.
- 3. The sign will print in the center of US letter size paper. Cut around the printed border so that it fits properly into the sign holder.

Note: There are a couple of signs without offers that are also available for printing. If you need additional signs created, please reach out to one of the contacts below and we will be happy to help.

Thank you for your continued support, and please feel free to reach out to us with any questions or feedback.

## Marketing Contact:

Audi of America, Inc.
Amanda Pemberton
Accessories Sales Specialist
2200 Ferdinand Porsche Dr.
Herndon, VA 20171
1.703.364.922
amanda.pemberton@audi.com

**Agency Contact:** 

Latcha+Associates Jean Barlage 24600 Hallwood Ct. Farmington Hills, MI 48335 1.248.482.4546 jeanb@latcha.com

**Audi** collection © 2017 Audi of America, Inc. "Audi" and the four rings logo are registered trademarks of AUDI AG.